

FOR IMMEDIATE RELEASE

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**Going Beyond Innovation as Usual to
Make a World of Entrepreneurial Dreams Come True**

Learning House Publishing Inc. releases e-Book: “Enlightened Leadership: Best Practice Guidelines and Timesaving Tools for Easily Implementing Learning Organizations”

Charlestown, MA, June 7, 2006 –

Based on their 75 years of combined experience, two authors, Alan Thomas and Ralph LoVuolo, released a new, printable e-Book on May 1, 2006 that provides a comprehensive yet concise “learning organization” management model and process. The book enables business owners, managers and team leaders to “do-it-themselves” when planning and executing company objectives, without necessarily having to contract for additional outside resources. Managers can use the e-Book both for self-help and within group settings as a “team-learning tool.”

In today’s global market, all businesses need to “learn how to learn” faster and better than ever before if they are to thrive in the years to come. In this regard, however, there has long been a serious impasse in the growth of management literature and practice. There is no unified management model and process for a learning organization.

Despite years of hyperbole and rhetoric, no ideal form of continuous improvement has emerged. This is especially true in the case of small businesses, service firms, non-profits and mid-size businesses. For instance, Six Sigma and the ISO 9000 certification standards are very process oriented. There is a place for a more simplified and results oriented approach—one that produces continuous improvement in the minds of people, rather than on paper. Imagine if managers had the ability to *save precious time* and simultaneously capitalize on their company’s collective knowledge and ingenuity.

Companies need a repeatable model process with a simplified set of guidelines—coupled with a broad backbone of best practice templates with which to implement “team planning and learning in action.” Never before has there been a concise and actionable “road map” to disciplined innovation. *Systematic innovative management (SIM)* provides that road map by, at last and for once, focusing managers squarely on the best practices needed to harness creativity

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and innovation. In addition to providing a definitive, “learning organization” management model, and a “team planning and learning in action” process, the e-Book also includes *The Business Knowledge Navigator*, an “operating mechanism” that can be used to facilitate a habitual learning and improvement process by proactively assessing all of a company’s key success factors. There are over 300 possible make-or-buy, product, service and cost factors, covering every fundamental management and functional discipline, categorized in thirty-five modular sections.

Leila Fecho is the President of Above & Beyond Communications in Connecticut. She has advised hundreds of businesses on matters pertaining to integrated marketing and communications, including many multinational corporations. She says that, “In addition to enabling ‘big picture thinking,’ the leaders and managers of tomorrow will have to communicate with an ever more diverse audience. Recognizing the global nature of our own back yards, it stands to reason that broad-based ‘best practice templates’ will also help overcome language barriers and ensure success locally and globally.”

To remain competitive today, companies must make their learning processes meaningful enough and tactical enough for all of their employees to think out-of-the-box in more focused and efficient ways. By enabling people to learn more quickly and efficiently, their entire organization will gain better control over its limited time and resources. This will also help better align corporate and individual objectives and encourage a higher level of commitment toward company objectives, which will naturally help to unleash the full potential of employees.

About the Authors:

Alan G. Thomas is Founder and President of Learning In Action, Inc. and Learning House Publishing, Inc. in Charlestown, MA. Alan specializes in creating the means for people to grow through "disciplined innovation." Prior to starting his consulting practice in 1984, Alan had fifteen years of operations-oriented financial management experience in a variety of business and organizational settings, including seven years as CFO and Controller for two large companies. He has a MBA in Organizational Development from Babson College and a BSBA from Northeastern University. For more information, go to www.PracticalActionLearning.com

Ralph L. LoVuolo is the Founder of The Meadows Group in Dennis, MA, providing financial and management advisory services to a wide range of companies in the manufacturing, retail and service industries for fifteen years. Prior to that, Ralph had twenty-five years of management experience, including fifteen years as VP of Operations and Finance for two large, manufacturing and retail companies. He has a broad background in operations, finance, marketing and sales.