

Company Backgrounder

We established **Learning House Publishing, Inc.** in October 2003 to publish *Enlightened Leadership: Best Practice Guidelines and Timesaving Tools for Easily Implementing Learning Organizations*. Our “learning organization” management model and process provides a means for small and mid-sized businesses to grow through Systematic Innovative Management (SIM) or “disciplined innovation.”

Our mission is to make a world of entrepreneurial dreams come true by enabling small and mid-sized business owners and managers to help themselves—without necessarily having to use additional outside resources. The “team-learning tool” enables owners, managers and team leaders to capitalize on their company's collective knowledge and ingenuity, and to *save precious time* in the process. Any manager in any size organization can use the printable e-Book for self-help and within group settings as a “team-learning tool” to translate continuous improvement ideals into performance reality.

We developed and published *Enlightened Leadership* as a printable e-Book based on the premise that most companies prefer to “do-it-themselves” when planning and implementing change and improvement. Therefore, we designed *Enlightened Leadership* to be self-explanatory, simple to execute and self-sustaining in nature. Mr. Thomas says that, “Most any leader or manager can use the “team-learning tool” on their own, and in many different ways to guide their organization's growth and improve upon its productivity.

Some companies may prefer to have an independent facilitator oversee the implementation process and perhaps provide a bit of ongoing coaching services. Thomas and Lo Vuolo believe that that is all the services that should be necessary. On the other hand, some companies may want an outside facilitator to help them conduct an independent organizational and/or operational survey for purposes of problem identification, analysis and solution. Independent facilitators can also collaborate with company owners and managers to develop action plans.

Still, however, our mission is to provide small and mid-size firms with the sorely needed “best practice guidelines and timesaving tools” to enable them to easily create a learning organization.